

# MERCHANT OF THE WEEK

## Atlantic Nursery & Garden Shop

By Barbara Fisher

Family-owned Atlantic Nursery and Garden Shop is celebrating its landmark 90-year anniversary with three generations of the Feile family having served the Long Island community since 1929 — including under the guiding hand of its current president Sig Feile.

According to Sig, the success of his family's business can be summed up in the words of one of the founders, his aunt Anna Feile, who said, "I did my work to the best of my ability, and there's magic in that. When you enjoy your work and you take pleasure and pride in doing it well, it makes life a song."

"That was Anna's song and everyone who is a part of our organization can't help but continue carrying on the tune in her honor," Sig said.

Like an old friend, this nursery has been attentive to patrons helping them create harmony in their own yards by providing them

with the trees, plants and flowers and consultation, delivery and installation services they need, along with years of expertise in gardening and horticulture.

A full-service shop, Atlantic is a 2.5-acre showcase of tropical plants, trees, shrubs, annuals, and perennials, as well as full-line of accessories needed to create and maintain a successful garden.

Sig further mentions how experienced Atlantic's staff is, adding that "many of our staff are New York State-Certified Nursery Professionals and are available to give expert gardening advice." The shop is open seven days a week.

The Feiles do walk the walk and have worked at accommodating their customers, many of who maintain their loyalty to this family by returning to Atlantic many times over; and who have told Sig and his staff they have come to rely on Atlantic for its helpful and friendly service, along with



the shop's well-stocked nursery collection. Sig adds that fresh deliveries come in every day.

Peruse the well-stocked line of garden and lawn maintenance supplies; and container gardens, pottery, fountains, statuary, silks and artificial arrangements and seasonal goods and decor. You can also find firewood and gift items, including blooming baskets with in-season flowers and foliage plants creatively set in a basket; unique orchids, succulent gardens, and garden items like outdoor

clocks and birdhouses.

The Feiles successes may have brought them to their 90-year celebration; however, this family really does take joy in what they do and plan to be serving customers at Atlantic Nursery and Garden Shop for many more years to come.

**Atlantic Nursery & Garden Shop**  
250 Atlantic Ave., Freeport  
516-378-7357  
[atlanticnursery.com](http://atlanticnursery.com)

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